

PRESS RELEASE

For Immediate Release

Media Contact: Donald James

1.888.915.2220 - Ext. 3

e-mail: djames@giftinmusic.com

Music Series Information: Kevin Moore

1.888.915.2220 - Ext. 4

e-mail: kmoore@giftinmusic.com

First Annual Belle Isle Music Series to Feature Local, National Music Acts, and Accent 3RD Annual “Celebrating a Healthier Detroit” Expo

Detroit, Mich. 07.11.2012 – GiftInMusic.com, in partnership with Belle Isle Park, will present the First Annual Belle Isle Music Series on Detroit’s Belle Isle. This FREE music extravaganza, billed as the surprise of the summer and a STAYCATION for families, will be held on the weekend of **Friday, August 10th thru Sunday, August 12th. (11 - 9 p.m.) at the island’s Athletic Field. The bridge to Belle Isle is located on E. Jefferson at E. Grand Blvd., less than two miles east of downtown. **Music Series’ sponsors include Radio One, Detroit Casino Partnership, Metro PCS, Better Made, and Bob Maxey Ford.****

Friday, August 10th - Festivities will begin on Belle Isle Beach with the electrifying sounds of R&B, Reggae and Caribbean music (3 – 6 p.m.), followed by a **Meet and Greet the Artists** at near-by They Say Restaurant (6 -9 p.m.), located at 267 Jos. Campau in Detroit.

Saturday, August 11th – **Celebrating a Healthier Detroit Expo** (11 a.m. - 5 p.m. at the Athletic Field) will offer attendees an array of **FREE** Immunizations, interactive seminars, screenings, speakers and exhibitors targeting health issues addressing diet-based diseases with an emphasis on childhood obesity, hyper-tension, diabetes, heart disease, stroke, asthma, HIV/AIDS, H1N1 Flu virus, depression, preventative care and wellness for the entire family, inclusive of health literacy, nutrition and fitness.

Health Expo sponsors include IBM Corporation, McDonald’s Restaurant, The Detroit Tigers, Whole Foods Grocers, Molina Healthcare, CoventryCares of Michigan (formerly OmniCare), Detroit Health and Wellness Promotion, Wayne State University Physicians Group, Wayne County Community College District, Detroit Medical Center – Detroit Receiving Hospital, and PNC Bank.

-more-

Music Series – Health Expo – Page 2

Saturday's Belle Isle Music Series will also feature a **performance by singer and national recording artist SHANICE** (*I Love Your Smile, Lovin' You, Saving Forever for You, When I Close My Eyes...*), followed by a performance of **the legendary R&B/pop recording group, THE MAIN INGREDIENT, FEATURING CUBA GOODING, SR.** (*Everybody Plays the Fool, Just Don't Want to be Lonely, Rolling Down a Mountain Side, Spinning Around, Summer Breeze, I'm so Proud...*) Performance times for both acts: 5p.m. - 9p.m.

Saturday will also feature a “**Ride & Drive**”, hosted by **Bob Maxey Ford**, which will allow attendees to test drive selected Ford cars and use the technology available in the design of the Ford vehicles.

Sunday, August 12th – This date will feature a **City-Wide Church Picnic and Gospel Night (3-7pm)**, showcasing some of the area's best gospel singers and musicians. The event will be held at the Band Shell. Partial funds raised from the First Annual Belle Isle Music Series will be donated to the refurbishment of the iconic Belle Isle Band Shell, which is in dire need of repair.

About The McKinney Foundation (TMF)

“Change begins with education. This is only the beginning, as TMF commit to further help children, teens, adults- including seniors- have access to quality information, education and resources that will positively impact their lives.” – Tiah E. McKinney, Executive Director.

About GiftInMusic.com. GiftInMusic.com is where music takes on a new expression. A registered trademark of Visionmoore Music Group LLC, GiftInMusic.com has 'broken the mold' for methods of supporting community initiatives by offering innovative ways for non-profit agencies and groups to raise funds to assist their constituencies and improve the quality of life in perspective communities.

About Belle Isle: Belle Isle, the 982-acre island park, has long been one of Detroit's most precious gems, since receiving its present name in 1845. Perched less than two miles from downtown Detroit, the City of Detroit island park offers an incredible view of the city's skyline, as well as a breathtaking international look across the Detroit River into Canada.

About the Belle Isle Band Shell: Officially named The Remick Band Shell, the music structure dates back to at least 1922. It was named for Jerome H. Remick, a Detroit native and, at the time, owner of the world's largest music publishing company. In the early 1950s, the Remick Band Shell underwent a facelift, further establishing it as one the nation's most impressive outdoor music venues. However, the band shell presently is in dire need of repair to regain its luster of greatness.

For **Music Series** media inquiries, please contact Donald James at 1.888.915.2220 Ext. 3., or e-mail him @ djames@giftinmusic.com. For other Music Series information, please contact Kevin Moore at 1.888.915.2220 Ext. 4, or e-mail him at kmoore@giftinmusic.com. For all Music Series event information, please log on to www.giftinmusic.com.

For **Health Expo** media inquiries, please contact Donald James at 1.888.915.2220 Ext. 3. For other Health Expo information, please contact Christian Fuller at 313.522.9785 or forward e-mail to cfuller@mckinneyfoundation.org. # # #